



c/o NABA
PO Box 500, Station A
Toronto ON M5W 1E6
Canada
Tel: +1-416-598-9877
Fax: +1-416-598-9774
Email: info@worldbroadcastingunions.org
Web: www.worldbroadcastingunions.org

• **ABU**

ASIA-PACIFIC BROADCASTING UNION
- Kuala Lumpur, Malaysia

• **ASBU**

ARAB STATES BROADCASTING UNION
- Tunis, Tunisia

• **AUB**

AFRICAN UNION OF BROADCASTING
- Dakar, Senegal

• **CBU**

CARIBBEAN BROADCASTING UNION
- St. Michael, Barbados

• **EBU**

EUROPEAN BROADCASTING UNION
- Geneva, Switzerland

• **IAB**

INTERNATIONAL ASSOCIATION OF
BROADCASTING
- Montevideo, Uruguay

• **NABA**

NORTH AMERICAN
BROADCASTERS ASSOCIATION
- Toronto, Canada

• **OTI**

ORGANIZACION DE
TELECOMUNICACIONES
IBEROAMERICANAS
- Mexico City, Mexico

August 22, 2011

Unesco
7, place de Fontenoy
75352 Paris 07 SP
France

**WORLD BROADCASTING UNIONS SUPPORT CREATION OF A
WORLD RADIO DAY**

The World Broadcasting Unions (WBU) enthusiastically endorses the proposal to establish a World Radio Day within the United Nations calendar.

The eight sister broadcasting unions comprising the WBU, discussing the proposal in Helsinki on 28 June, agreed unanimously that creation of such an annual Day would serve as a worthy recognition for the oldest electronic medium, which continues to play a fundamental role in guaranteeing social cohesion, information and education.

They noted that the UN calendar already includes a UN World Television Day (21 November) and a Telecom and Internet day (17 May).

All the unions are ready to support creation of a World Radio Day with their know-how, and by promoting or participating in special initiatives for such an event.

As secretariat of the WBU, NABA has prepared this note on behalf of all the sister unions with a mandate to communicate it to UNESCO and to the Academia Española de la Radio, which originated the idea.

Sincerely,

John Harding
Head, WBU Secretariat