



European Broadcasting Union

Union Européenne de Radio-Télévision

Radio Department

Département Radio

SUPPORT FOR THE WORLD RADIO DAY

The EBU Radio Department would like to support the initiative of the Spanish Radio Academy to propose to the **UNESCO** the founding of a "**World Radio Day**" within the International **Days UN calendar**.

Since its launch more than a century ago, radio has shown itself to be not only **one of humanity's most useful inventions, but also the most universal media, being free and accessible to the majority of the world's population.** For all these reasons, radio, more than any other media, deserves a **World Radio Day** tribute. Undoubtedly, this date will be celebrated by radio professionals and millions of radio listeners around the world.

The EBU Radio Department **considers it pertinent to celebrate the "World Radio Day" on every 30th of October.** This date coincides with the broadcasting of one of the most relevant and well-known radio programmes in the history of radio, The War of the Worlds. This radio drama was directed by Orson Welles and broadcast by **CBS** on the **30th of October 1938** and since then, radio stations all over the world have produced versions in their own languages.

This is a formal agreement to support the initiative of the Spanish Radio Academy to propose the founding of a "**World Radio Day**" to the **UNESCO**.

Yours sincerely,

Raina Konstantinova
Director, Radio Department

Geneva, 11 December 2009