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BHUTAN BROADCASTING SERVICE CORPORATION



BBSC/M-13/2011/ 3464

Dated 17th June 2011

SUPPORT FOR THE WORLD RADIO DAY

The BHUTAN BROADCASTING SERVICE CORP. Ltd, the BBS would like to support the Spanish Radio Academy's proposal to **UNESCO** to establish a "**World Radio Day**" as part of the **UN calendar**.

Since its launch more than a century ago, radio has proven itself to be not only one of humanity's most useful inventions, but also the most universal media, free and accessible to the majority of the world's population. For all these reasons, radio, more than any other media, deserves a "**World Radio Day**". Undoubtedly, this date will be celebrated by radio professionals and millions of radio listeners around the world.

BHUTAN BROADCASTING SERVICE CORP. Ltd, the BBS considers it appropriate to have 30th October as the annual "**World Radio Day**". This is the date of the first broadcasting of one of the most relevant and well-known programmes in the history of radio, "The War of the Worlds". This radio drama was directed by Orson Welles and broadcast by **CBS** on the **30th of October 1938** and since then radio stations all over the world have produced countless versions of it in their own languages.

This letter is a formal expression of support for the Spanish Radio Academy's proposal to **UNESCO** to establish a "**World Radio Day**".

Tashi Dorji

Signature and seal

Managing Director
BBS Corporation Ltd.