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22 July 2011

Dear Sir / Madam

The Australian Broadcasting Corporation (ABC) has been informed that the UNESCO Executive Board will consider a proposal to establish a World Radio Day at its 187th session on 21 September to 7 October this year.

The ABC is pleased to formally support this proposal to UNESCO by the Academia Española de la Radio, and has contributed its thoughts to a feasibility study.

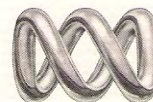
Since its launch more than a century ago, radio has proven itself to be one of humanity's most useful inventions. Of all media, it has been the most accessible to the majority of the world's population. This importance should be recognised and celebrated worldwide.

The ABC also agrees with the nomination of 30 October as the annual World Radio Day. This date marks the day of the first broadcast of one of the most powerful, enduring and well-known broadcasts in radio's history, namely *The War of the Worlds*. First broadcast on that day in 1938, and produced all over the world since, it seems an appropriate day to celebrate the power of the medium.

Yours sincerely

Murray Green
Director, ABC International

Maurice L. Newman AC
Chairman



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1 February 2010

SUPPORT FOR THE WORLD RADIO DAY

The Australian Broadcasting Corporation (ABC) would like to support the initiative of the Spanish Radio Academy to propose to the UNESCO the founding of a "**World Radio Day**" within the International Days UN calendar.

Since its launch more than a century ago, radio has shown itself to be not only one of humanity's most useful inventions, but also the most universal media, being free and accessible to the majority of the world's population. For all these reasons, radio, more than any other media, deserves a **World Radio Day** tribute. Undoubtedly, this date will be celebrated by radio professionals and millions of radio listeners around the world.

The ABC considers it pertinent to celebrate the "**World Radio Day**" on every 30th of October. This date coincides with the broadcasting of one of the most relevant and well-known radio programmes in the history of radio, The War of the Worlds. This radio drama was directed by Orson Welles and broadcast by **CBS** on the **30th of October 1938** and since then, radio stations all over the world have produced versions in their own languages.

This is a formal agreement to support the initiative of the Spanish Radio Academy to propose the founding of a "**World Radio Day**" to the UNESCO.

A handwritten signature in black ink, appearing to read 'M. Newman', with a small dot at the end.

MAURICE L NEWMAN AC
Chairman