

SUPPORT FOR THE WORLD RADIO DAY

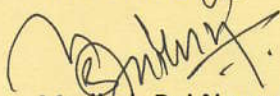
The Karnali Integrated Rural Development and Research Centre, KIRDARC Nepal is a nongovernmental civil society organization with its two community radio in the deprived Karnali region of Nepal. On behalf of Radio New Karnali FM Kalikot and Radio Karnali FM Jumla, we would like to extend our strong support for envision of the Spanish Radio Academy's proposal to the **UNESCO** to recognize **"World Radio Day"** as part of the **UN Calendar**.

Since its launch more than a century ago, radio has proven itself as the most popular and accessible means of communication to the majority of the world's population. In the era of the 21st century, radio has been playing a meaningful and influencing role to strengthen democracy and to promote and protect human rights in the world.

KIRDARC-Nepal considers it pertinent to celebrate the **'World Radio Day'** on every 30th October as this date coincides with the broadcasting of one of the most relevant and well-known radio programmes in the history of radio, 'the War of the Worlds'. This radio drama directed by Orson Welles was broadcasted by CBS on the 30th of October 1938. Since then, radio stations all over the world have produced its versions in their own languages.

This is a formal expression of support for the Spanish Radio Academy's proposal to UNESCO to celebrate a **"World Radio Day"** on **30th October**. We hope that this date will be celebrated by radio professionals and millions of radio listeners around the world.

Yours Sincerely,



Madhab Raj Neupane

Acting Director

KIRDARC Nepal



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